

LACPS announces logo contest winners

Grand prize winner to be named by L.A. Custom Pools and Spas at awards ceremony June 24 at chamber office

L.A. Custom Pools and Spas, Inc. has selected the top 11 designs for its logo contest.

To celebrate 10 plus years in business and to mark the special occasion, LACPS sponsored a logo contest and decided to tap into its community's imagination and creativity to come up with ideas for a new company logo.

The logo contest was open to anyone who lives, works or attends school in Yucaipa, within the 92399 zip code.

\$1,000 plus more in prizes

"The response to the contest has been fantastic and it was no easy task to select the top designs from such a great selection of creativity," said LACPS office manager Lynn Clemente.

All the entries were displayed last month at the Yucaipa Iris Festival. The public was invited at that time, to

cast their votes and help with selection of the best entries.

"We are pleased to announce the following names as our top 11 entries," Clemente said.

The Grand Prize Winner of \$1,000 and the three age category winners from this group, will be announced at the Logo Contest Awards Ceremony. The names shown are in no particu-

lar order.

Winners:

Brad Hood
Tim Crowley
Cody Christensen
Juell Villarreal
John Lapi
Todd Karsemeyer
Steve Bradberry
Chatwalee Phuongbue
Jodi Crannell
Riley McLeod
The Awards Ceremony is

scheduled for Tuesday June 24, at 2 p.m. at the Yucaipa Valley Chamber of Commerce office at 35139 Yucaipa Blvd.

"Thank you to everyone who assisted, participated and inquired about the contest," said Clemente. said We appreciate the time, continued support and talents within our wonderful community."

For further information, contact L.A. Custom Pools and Spas, Inc. at 794-9772 or email lapools4u@aol.com.



Winning contestants gather with LA Custom Pools and Spas, Inc.



Grand prize winner Tim Crowley is congratulated by LA Custom Pools and Spas, Inc. owner Glen Douglas.



First place winner Brad Hood with Douglas holding his logo.

LA Custom Pools and Spas names Crowley logo winner

By CLAIRE MARIE TEETERS
Editor

Glenn Douglas, owner of LA Custom Pools and Spas, Inc. said he was delighted with the over 100 logos submitted in the design contest the business organized to get a new look. "We were really pleased," he said.

He thanked staff members Lynn Clemente and Larry Marino for their hard work organizing and running the contest as well as Yucaipa Valley Chamber of Commerce and the News Mirror for its assistance and then started the award presentations to the winners.

"All contestants have something they can be proud of," said Douglas. "What great talent we have in this city."



He also told the story about
The winning logo

how an acquaintance suggested the contest was a bold move and how it may not have worked out. He added that they did it because Yucaipa has embraced LA Custom Pools. In the last four to five years, LA Pools has built the most pools in the city over other businesses and he expressed his appreciation for that.

"It was tough picking the winners, though," Douglas

said, as he called the finalists to the front one by one, in no particular order. Each got a photo, a plaque and a gift certificate to the soon to open Chili's restaurant.

The youngest participant was Gwen Powell, 7, and the oldest was David Baker, 72. Douglas displayed their hand-drawn logos.

In the 0-12 age range, Riley McLeod received a \$300 gift certificate for Yucaipa Bike Center and Cody Christensen, 13, won the same in the 13-17 category. In the 18 and over designation, Brad Hood received a 80 gig i-pod for first place.

Douglas then named Tim Crowley as the grand prize winner and presented him with a check for \$1,000.

Crowley said he came up with the design after he went to their website and got a feel of what LA Pools liked and incorporated the sun and palm tree to represent California. He "focused on designing a logo that would work on something large or as small as a business card."

Clemente said several hundred people voted on the logos at the Yucaipa Iris Festival and their votes were very similar to those from the business.

Douglas said while the logo did not include color, they may

add some in the future. "We will hold onto all of the logos as they will become part of our portfolio," Douglas said.

Refreshments were enjoyed and radio station 590 KTIE with Bev St. Andrews did an interview to be featured Sunday morning at 9:30 a.m.

Mayor Dick Riddell said to Douglas, "I really appreciate you doing this. It's real hometown spirit." Riddell expressed his approval of the choice saying Crowley was a deserving winner.